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Resources:

American Alliance of Museums advocacy resources

<http://www.aam-us.org/advocacy>

Aspen Institute Planning and Evaluation Program Tools

<https://www.aspeninstitute.org/programs/aspen-planning-and-evaluation-program/tools/>

Bolder Advocacy ActQuick! Advocacy Capacity Tool:

<https://www.bolderadvocacy.org/>

CCAHA Preservation Planning Worksheet

<https://ccaaha.org/resources/preservation-planning>

CCAHA's Save Pennsylvania's Past Collections Advocacy Toolkit

<https://ccaaha.org/initiatives/past-initiatives>

Cost of Inaction Calculator AVPreserve

<https://www.weareavp.com/products/cost-of-inaction/>

Digitization Cost Calculator, Digital Library Federation Assessment Interest Group's working group on Cost Assessment

<http://dashboard.diglib.org/>

IMLS Heritage Health Information Survey

<https://www.ims.gov/data/surveys-data/heritage-health-information-survey-hhis>

Morgan, Elizabeth. *Delivering Value for Money: why and how institutional archives should market themselves to their internal publics*. University College London, 2010.

<https://www.history.org.uk/files/download/9148/1317202347>

National Humanities Alliance

<https://www.nhalliance.org/>

Preservation Statistics Survey Report, American Library Association, Association of Library Collections and Technical Services, Preservation and Reformatting Section,

<http://www.ala.org/alcts/sites/ala.org.alcts/files/content/resources/preserv/presstats/FY2015/FY2015PreservationStatistics.pdf>

SAA Issues and Advocacy Toolkit

<https://issuesandadvocacy.wordpress.com/advocacy-toolkit>

Smart Chart

<https://smartchart.org/>