

Connecting to Collections Care Social Media Policy

PURPOSE

The purpose of this document is to set forth the policies and guidelines for participating in the Connecting to Collections Care Community (C2C Care) and its associated social media platforms. Our primary goal in adopting social media initiatives are to increase communication with our audiences and promote the training and other professional services available through the Connecting to Collections Care Community. We support the free exchange of ideas on the social media pages of the Connecting to Collections Care Community. These include but are not limited to our blog, videos, social networks, forums, wikis, posts and comments on these channels/pages. However, we moderate these pages and reserve the right to remove comments, posts, or any content at our discretion if it is derogatory, obscene, off topic, incorrect or otherwise does not adhere to this policy.

Connecting to Collections Care Social Media will:

- Add value
- Respect and follow all laws
- Be professional
- Be consistent
- Be respectful of all opinions expressed

Connecting to Collections Care Social Media will NOT contain or link to language or illustrations that:

- Are abusive, libelous, copyrighted, defamatory, obscene, pornographic or otherwise in violation of any law.
- Are intended for commercial purposes, such as solicitation of funds, promotion of commercial entities or engaging in other commercial activity
- Endorse or oppose any political candidate or party
- Endorse commercial products, services, or entities
- Include chain letters.
- Violate a third party's right to privacy or any other applicable local, state, national or international law.
- Degrade others on the basis of gender, race, class, ethnicity, national origin, religion, sexual preference, disability, or other classification.
- Infringe on any third party's copyright, trademark, or other intellectual property rights
- Contain content we deem obscene, indecent, profane, or otherwise objectionable, including (but not limited to) content of a sexually explicit, racially, or ethnically objectionable nature.
- Contain unlawful content or hate speech.



- Contain personal attacks, including insults, threats, or defamation.
- Contain spam or inappropriate advertising (or any unique content posted multiple times)
- Are disruptive or inappropriate, including personal conversations better suited for private communication
- Violate any third party platform's Terms of Use, Terms of Service, or Code of Conduct

Multiple violations of the above guidelines may result in a commenter being blocked from making future comments or posts on this page.

DISCLAIMER

The opinions of Connecting to Collections Care social media channel creators, moderators, posters and commenters are their own, and not necessarily that of the organizations for which they work or the FAIC or the Connecting to Collections Care Community. The views, findings, conclusions or recommendations expressed do not necessarily represent those of the Institute of Museum and Library Services or any other funder. Connecting to Collections Care will not be held liable for any damage or injury resulting from such statements. Preservation and conservation advice posted on the Connecting to Collections Care platforms are meant to be used as exchanges of professional information by cultural heritage professionals. Neither Foundation of the American Institute for Conservation nor Connecting to Collections Care endorse or recommend specific treatments, methods or techniques. Conservation treatment should only be undertaken by properly trained professionals. To consult a conservator visit <http://bit.ly/2Co7Zm7>

