

# Seeding Engagement and Cultivating Volunteers through Crowdsourcing

Learning from Experiences with the Smithsonian Transcription Center

*Connecting to Collections Care - 07 July 2016*

## RESOURCES

**Smithsonian Transcription Center:** <https://transcription.si.edu>

About the Transcription Center: <https://transcription.si.edu/about>

Twitter: <http://twitter.com/TranscribeSI>

Facebook: <http://facebook.com/SmithsonianTranscriptionCenter>

Tumblr: <http://SmithsonianTranscriptionCenter.tumblr.com>

YouTube: <https://m.youtube.com/channel/UCwnTgRjFviJY7QUBOzAxH3w>

Instagram: <https://www.instagram.com/smithsoniantranscriptioncenter/>

Smithsonian Collections Search Center: <https://collections.si.edu>

## Readings

A list of readings and resources several colleagues and I prepared in advance of our presentation at SXSW: <http://bit.ly/GLAMcrowd>

Crowd Consortium, including option to download detailed proceedings and discussions from 2015: <http://www.crowdconsortium.org/>

## #Volunpeers

This phrase is one we use and participants have adopted to acknowledge collaboration among participants and a shared authority over the generation of discussions and knowledge during transcription; it also allows us to leverage the affordances of the structures of social media, specifically Twitter. I wrote about how and why I started to use the phrase here:

<http://meghaninmotion.com/2016/04/05/volunpeers-hashtag-identity-engagement/>

**Link to this doc:** <http://bit.ly/TCc2ccDOC>

## Contact and Questions?

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