

The goals of the **Connecting to Collections Care Online Community Committee** are to develop and expand the C2C Care audience, to respond to the evolving needs of our key stakeholders (the staff and volunteers in small- to mid-sized cultural institutions), to foster a vibrant online community, and to plan and develop new resources accordingly.

The Online Community Committee:

- Recommends and evaluates marketing methods for C2C Care Resources to our key stakeholders, in order to increase audience participation and to expand the reach of C2C Care.
- Recommends necessary or desirable additions or changes to C2C Care online resources, including, but not necessarily limited to, the website, the C2CC-Announce List, Facebook, and Twitter.
- Recruits and manages Monitors and Experts for the website Discussion Forum; ensures that the Forum provides useful, accurate and timely resources.

The Online Community Committee accomplishes these tasks through cooperation with key groups within the American Institute for Conservation (Collections Care Network, Emerging Conservation Professionals Network), exchanges of information with national and regional organizations for cultural institutions outside AIC, and consultation with the C2C Care Webinar Committee. The Committee is appointed by and reports to the C2C Care Advisory Board. The committee provides guidance to staff of the Foundation of the American Institute for Conservation (FAIC) and works within funding requirements of the Institute for Museum and Library Services (IMLS).