

## CONNECTING TO COLLECTIONS CARE SOCIAL MEDIA POLICY

### PURPOSE

The purpose of this document is to set forth the policies and guidelines for participating in the Connecting to Collections Care Online Community (C2C Care) and its associated social media platforms. Our primary goal in adopting social media initiatives are to increase communication with our audiences and promote the training and other professional services available through the Connecting to Collections Care Online Community. We support the free exchange of ideas on the social media pages of the C2C Care Online Community. These include but are not limited to our blog, videos, social networks, forums, wikis, posts and comments on these channels/pages. However, we moderate these pages and reserve the right to remove comments, posts, or any content at our discretion if it is derogatory, obscene, off topic, incorrect or otherwise does not adhere to this policy.

### CONNECTING TO COLLECTIONS CARE SOCIAL MEDIA WILL:

- Add value
- Respect and follow all laws
- Be professional
- Be consistent
- Be respectful of all opinions expressed

### CONNECTING TO COLLECTIONS CARE SOCIAL MEDIA WILL **NOT** CONTAIN OR LINK TO LANGUAGE OR ILLUSTRATIONS THAT:

- Is abusive, libelous, copyrighted, defamatory, obscene, pornographic or otherwise in violation of any law.
- Are intended for commercial purposes, such as solicitation of funds, promotion of commercial entities or engaging in other commercial activity
- Endorses or opposes any political candidate or party
- Endorses commercial products, services, or entities
- Include spam or chain letters.
- Violate a third party's right to privacy or any other applicable local, state, national or international law.
- Degrade others on the basis of gender, race, class, ethnicity, national origin, religion, sexual preference, disability, or other classification.
- Infringes on any third party's copyright, trademark, or other intellectual property rights
- Contain content we deem obscene, indecent, profane, or otherwise objectionable, including (but not limited to) content of a sexually explicit, racially, or ethnically objectionable nature.
- Contain unlawful content or hate speech.
- Contain personal attacks, including insults, threats, or defamation.
- Contain spam or inappropriate advertising (or any unique content posted multiple times)
- Are disruptive or inappropriate, including personal conversations better suited for private communication
- Violate any third party platform's

## **TERMS OF USE, TERMS OF SERVICE, OR CODE OF CONDUCT**

Multiple violations of the above guidelines may result in a commenter being blocked from making future comments or posts on this page.

## **DISCLAIMER**

The opinions of C2C Care social media channel creators, moderators, posters and commenters are their own, and not necessarily that of the organizations for which they work or the FAIC or the Connecting to Collections Online Community. C2C Care will not be held liable for any damage or injury resulting from such statements. Preservation and conservation advice posted on the C2C Care platforms are meant to be used as exchanges of professional information by cultural heritage professionals. Neither FAIC nor C2C Care endorse or recommend specific treatments, methods or techniques. Conservation treatment should only be undertaken by properly trained professionals. To consult a conservator visit [www.conservation-us.org/findaconservator](http://www.conservation-us.org/findaconservator).