

# Planning ahead

PRINT		
Monthlies	Weeklies	Dailies
Feature: 5 months Item: 4 months	Feature: 2 months Item: 6 weeks Listing: 3 weeks	Feature: 1 month Item: 3 weeks Listing: 3 weeks

BROADCAST		ONLINE
TV	Radio	
Feature: 3 months News: 1 day / day of	Book interview: 1 month News: 1 week	1 week