“Providing a safe environment and proper care for collections is a fundamental responsibility of all institutions and individuals who care about our heritage.”

_A Public Trust at Risk_ Heritage Health Index Report

The Major Funders

- Institute of Museum and Library Services (IMLS)
- The National Endowment for the Humanities (NEH)
- U.S. National Archives & Records Administration (NARA)
- The National Endowment for the Arts (NEA)
- State sources
- Private foundations
Fundraising for Collections Care: Webinar 5

Heritage Preservation: Caring for Yesterday's Treasures--Today

Right Brain Fundraising Activities
- Crowdfunding
- Blogathons
- Internet Competitions
- Websites
- Mobile Giving
- Adopt-An-Object
- Promotional Sponsorships
- Intimate Special Events

A Strategic Planning Process for Collections
- Inventory
- Disaster Planning
- Assessment
- Management
- Environment
- Surveys
- Treatment
- Digitization

patop10artifacts.org

Yes, Kickstarter raises more money for artists than the NEA. Here's why that's not really surprising

By Katherine Byrne, Published July 7 2013 9:05 pm

During a recent roundtable discussion, a leading arts venture capitalist and a major investor in the arts community, Robert Newhouse, said that Kickstarter is one of the leading drivers of change in the arts world.

The crowdfunding site has, over the past three years, helped artists to raise more than $200 million for their projects. But is it really a better way to fund the arts than traditional sources of financing? The answer is yes, according to Newhouse.

The Atlantic

The Failures of Crowdfunding: No, Kickstarter Cannot Support an Opera Company

$1 million experiment looks likely to fail.

NEW YORK CITY OPERA
Kickstarter  www.kickstarter.com
Indiegogo  www.indiegogo.com
Crowdrise  www.crowdrise.com
Crowdtilt  www.crowdtilt.com
Power 2 Give  www.power2give.org
Rockethub  www.rockethub.com
Petridish  www.petridish.org
PA’s Top 10 Endangered Artifacts

Smithsonian’s Freer|Sackler

The main driver:

Other drivers: Twitter, Pinterest, LinkedIn, YouTube, Google Plus

“Maximizers go all out to support the causes they care about—online, offline, and everything in between.”

Digital Persuasion
Georgetown University
Blogathons

21 Essays

What's working?

- Established social media presence
- A video
- Good perks
- Urgency
- Matching funds
- Maximizers

Internet Competitions

Website Donor Buttons

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Mobile Giving

Adopt-An-Item

Sponsorship opportunities

Other Opportunities

Whole Brain Strategic Planning:

Outside the Box: Creative Fundraising Approaches

Lee Price
Director of Development
Conservation Center for Art and Historic Artifacts

Heritage Preservation: Caring for Yesterday's Treasures--Today