### The Artamonoff Business

Using Collections Research for Outreach and Strategic Communication

> Shalimar Fojas White Image Collections and Fieldwork Archives (ICFA)
> Dumbarton Oaks Research Library and Collection

WebWise Reprise Using Collections Images in Online Exhibits
June 3, 2013, 2 PM EDT



\* Research Library with 210,000 volumes, with more Image Collections and Fieldwork Archives with more than 10,000 rare books than half a million items

### **PROBLEMS**

Collections comprise 500,000+ items Inventory never completed Only known to a small, specialized audience

Lack of resources



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#### **SOLUTIONS**

**RE-PURPOSE** already digitized content with metadata

**SELECT** collection with broad, non-scholarly appeal

**PARTNER** with local university to recruit interns RESEARCH research collections to aid with inventory

**COLLABORATE** with scholars, librarians, archivists, and programmers to further project development

**CREATE** online exhibit with open-source software

**PROMOTE** through multiple channels







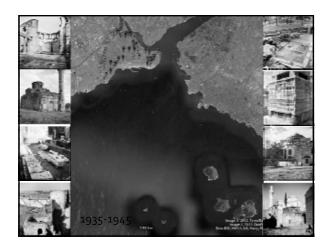


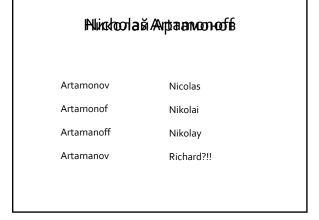












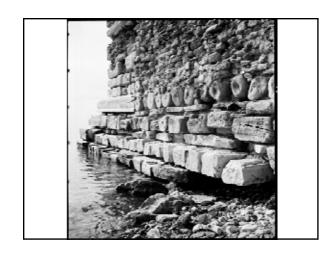








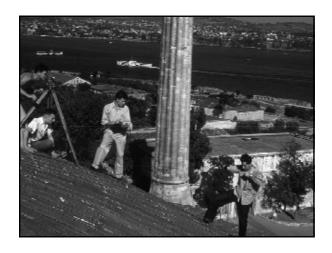


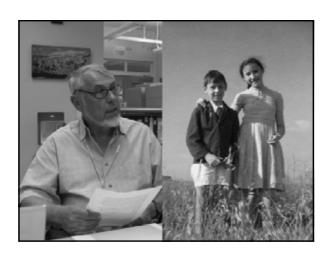


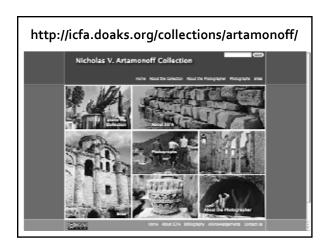


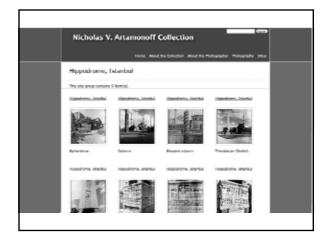




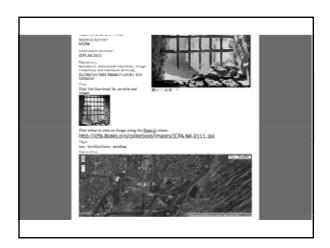






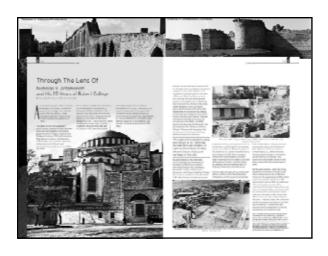














# **OUTCOMES**

PROOF OF CONCEPT INSTITUTIONAL SUPPORT for inventory efforts **BODY OF KNOWLEDGE** 

**INCREASED PROFILE** 

**RELATIONSHIPS** TEMPLATE

for future digitization projects

about collections

for department and collections









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PROOF OF CONCEPT for future digitization projects
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BODY OF KNOWLEDGE about collections

INCREASED PROFILE RELATIONSHIPS

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**TEMPLATE** 

for department and collections with universities, libraries, archives, scholars, and other individuals for future initiatives









# **LESSONS**

Address scalability issues
Plan for sustainability
Recognize limitations
Continue to cultivate new
audiences









