

Generic Preservation Planning for Photographic Collections

1. Environmental assessment and incremental control

- 30% - 50% RH
- 68°F (40°F or below for color
- Low temperature and low humidity for nitrate & acetate film



National Center for Documentation
and Research, Abu Dhabi, UAE

PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

Generic Preservation Planning for Photographic Collections

7. Stabilization of glass plate negatives



HBCU Photograph Preservation Institute. Image from Evan Krape, University of Delaware

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Photographic Storage: General Recommendations



Missouri State Archives



PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

Photographic Storage: General Recommendations



Collection of Early Glass Plate Negatives

PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

Photographic Storage: General Recommendations



North Carolina State Museum of Natural Sciences

PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

Photographic Storage: General Recommendations



Rehousing of Glass Plate Negatives, Legion of Honor
<http://deyoung.famsf.org/blog/mystery-glass-negatives-lands-end>

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Generic Preservation Planning for Photographic Collections

8. Rehousing of albums and scrapbooks



Kimi Tara and Claire Curran, Winterthur/University of Delaware Program in Art Conservation

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Generic Preservation Planning for Photographic Collections

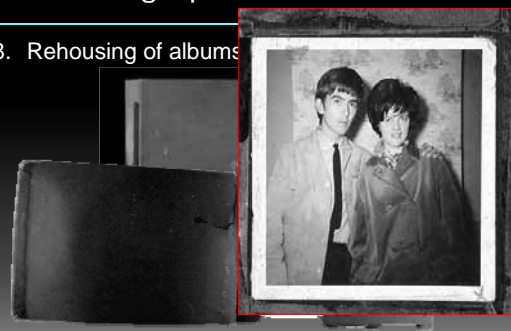
8. Rehousing of albums and scrapbooks



PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

Generic Preservation Planning for Photographic Collections

8. Rehousing of albums



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Generic Preservation Planning for Photographic Collections



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Generic Preservation Planning for Photographic Collections



Silver Gelatin Photograph Album
Private Owner

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Generic Preservation Planning for Photographic Collections



Magnetic Photograph Album, Lee Price.

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Generic Preservation Planning for Photographic Collections

9. Stabilization of daguerreotypes, ambrotypes and tintypes



Unidentified Photographer,
Portrait of an unidentified
African-American
woman, daguerreotype
with applied color, George
Eastman House
69-0201.0020

Tintype (left)
Private Owner

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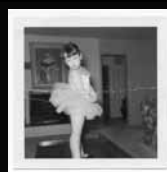
Generic Preservation Planning for Photographic Collections

10. Long-term preservation of contemporary color collections

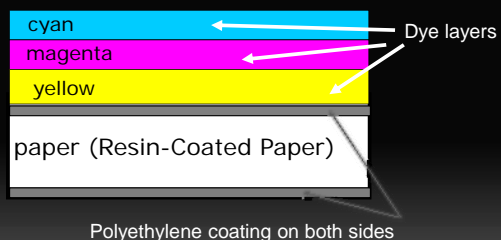


Anonymous, From Look at Me
www.moderns.org/lookatme/archives/

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Contemporary Color Processes



Chromogenic Color

- 1940 – 2010
- Dye-based image
- Gelatin binder
- Dye fading



Chromogenic Color

- 1940 – 2010
- Dye-based image
- Gelatin binder
- Dye fading



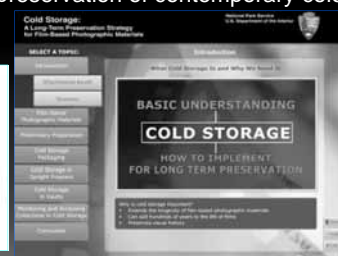
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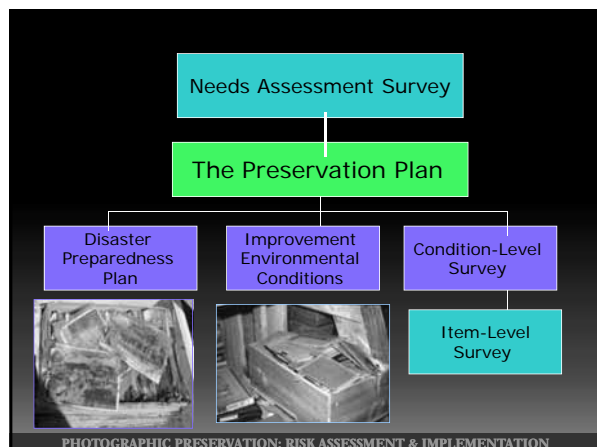


Generic Preservation Planning for Photographic Collections

10. Long-term preservation of contemporary color collections



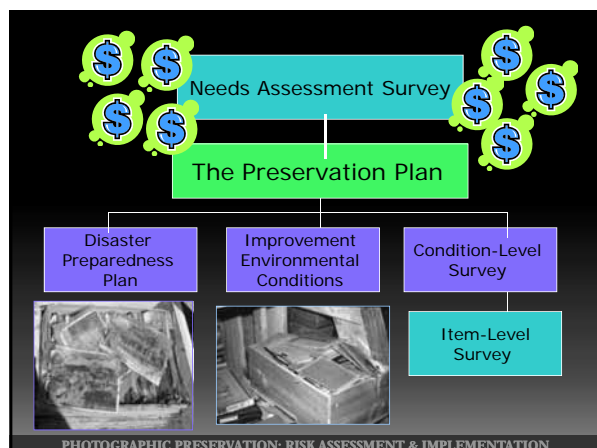
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HELP! Preservation Planning

- Vital
- Complex
- Requires Interdisciplinary Team
- Needs Conservation Expertise
- Must be communicated
- Based on Development of Policies and Procedures

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Effective Advocacy and Partnerships.



Benoit Adjovi, photographer, with Franck Ogou, Director, School of African Heritage, Porto-Novo, Benin


Photographic Heritage is Touchstone



Woman in Profile with Lace Collar and Shawl
Albert Sands Southworth (c. 1850s)
Dimensions: 21.6 x 16.5 cm (8 1/2 x 6 1/2 in.)
The Metropolitan Museum of Art


Hand-Colored Tintypes (Portraits of Women)
Collected by Walker Evans
Unknown Artist, American (The Metropolitan Museum of Art)

Photographic Heritage is Touchstone



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Photographic Heritage is Touchstone



Carte-de-visite, Albumen Photographs, Private Owner

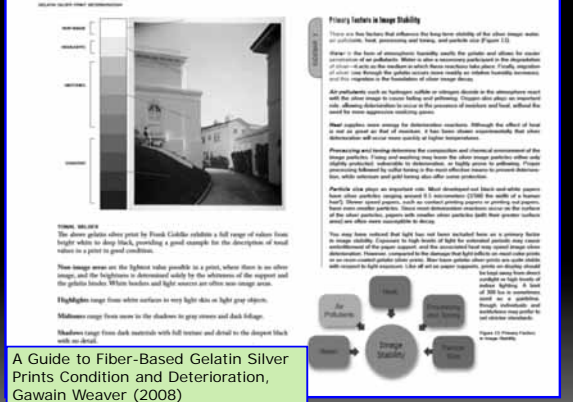
Thomas Keith
[Trees] Date: ca. 1854-57
Salted paper print from paper negative
Gilman Collection, The Metropolitan Museum of Art

Photographic Heritage is Touchstone



Provided by Nora Kennedy / Silver Gelatin Photograph

Photographic Heritage is Touchstone

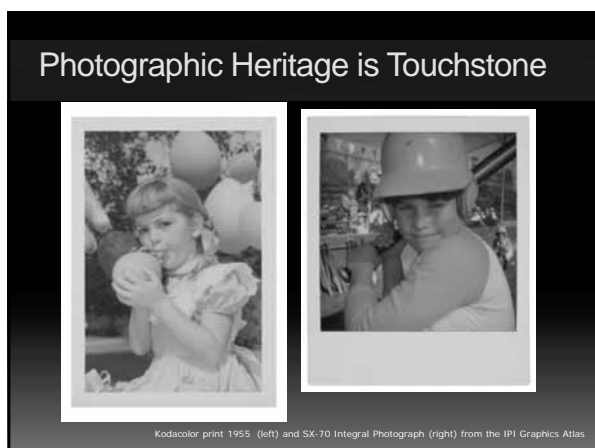


A Guide to Fiber-Based Gelatin Silver Prints Condition and Deterioration, Gawain Weaver (2008)

Photographic Heritage is Touchstone



Untitled, Gertrude Kasebier
Platinum Photograph
UD Museums, University of Delaware



<http://goo.gl/maps/RgNOH>



<http://goo.gl/maps/RgNOH>



<http://goo.gl/maps/RgNOH>



<http://goo.gl/maps/RgNOH>



<http://goo.gl/maps/RqNOH>

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Group of people at the pyramids Selim Abu Izzeddin
Guizeh, Egypt, 1902
Collection: Arab Image Foundation

Photograph Preservation in the Middle East



Alban: Studio portrait, Cairo, Egypt, 1945, Collection: AIF/Mikaelian family.
Silver Gelatin Print
Collection: Arab Image Foundation

Global Partnerships



Middle East Photograph Preservation Initiative

Photograph Preservation in the Middle East



Participants in the November 2001 MEPPI course in Lebanon making photographic prints

Photograph Preservation in the Middle East



Instructors and participants in the November 2012 MEPPI, Abu Dhabi, NYU – AD

Photograph Preservation in the Middle East



Bahrain House of Photography, Middle East Photograph Preservation

Collaboration: A Key to Success

- Define issue or problem first
- Focus on results
- Shape relationships
- Plan. Define activities
- Structure communication
- Seek funding last



Portrait of Jasswant Singh II of Jodhpur (1873-1896)
Photographer unknown, overpainted by Shivatal
Date: ca. 1875
Hand-colored Albumen Photograph
The Metropolitan Museum of Art

Grants & Fund-Raising 101




Table of Contents

- (1) Universe of photographic materials
- (2) Establishing institutional preservation priorities
- (3) Priorities for the preservation of photographic materials
- (4) Broadening knowledge and sharing experience
- (5) Securing financial support for preservation projects
- (6) Resources for global fundraising
- (7) Potential funders
- (8) Useful references

Compiled by Maria E. Gonzalez, MLIS, PhD

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Grants & Fund-Raising 101

(6) Resources for global fundraising

General Resources

- o Arab Encyclopedia of Philanthropy
<http://www.arabfoundationsforum.org/en/publications/about>
Free online database provides access to Arabic translation in pdf format of selected grant writing and program evaluation "how-to" documents prepared by respected philanthropic support organizations in Europe and North America. Links to original English-language documents are also provided.
- o Asian Philanthropy Advisory Network <http://www.asianphilanthropy.org/>
Website provides observations, publications and reports issued by an elite group of executives and philanthropists who assist donors in developing effective giving strategies to countries in Central, East, South, Southeast Asia and Oceania, where social and political circumstances are rapidly changing.
- o COS Humanities and Social Sciences Funding News
<http://funding.cos.com/hfnews/index.shtml>
Subscription-based ProQuest database and funding news. Built-in search tool allows queries to be preset specifically for humanities and social sciences. Other tools include feeds and email notifications about international funding opportunities for individuals and institutions. A new version, renamed Proquest COS Pivot, has been recently implemented. 30-day free trial-version available at <http://pivot.cos.com/>
- o CORDIS http://cordis.europa.eu/home_en.html
Free European Union gateway to FP7 sponsored-research, news, partners and current publications, including [practical guide to funding](#). Good way to follow [grant proposal calls](#), trends and jargon.

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(7) List of potential funders

- o Aga Khan Development Network <http://www.akdn.org/agencies.asp>
- o Alexander von Humboldt Foundation <http://www.humboldt-foundation.de/web/about-us.html>
- o Alwaleed Bin Talal Foundation Global http://www.kingdom.com.sa/en/CorporateAffairs_Alf.asp
- o America - Middle East Educational and Training Services <http://www.amedest.org/>
- o American Academy in Rome <http://www.aa.rome.org/apply>
- o American Express Initiatives <http://about.americanexpress.com/csr/initiatives.aspx>
- o Amon G. Carter Foundation <http://www.agcf.org/what-we-support.html>
- o Andrew W. Mellon Foundation http://www.mellon.org/grant_programs/programs
- o Anna Lindh Foundation <http://www.euronordica.org/>
- o Arab Fund Fellowship Program <http://www.arabfund.org/Default.aspx?pageid=453>
- o Arab Fund for Arts and Culture <http://www.arabfund.org.uk/grants/endangered-culture>
- o Arcadia Fund <http://www.arcadialund.org.uk/grants/endangered-culture>
- o Art Fund <http://www.artfund.org/>
- o Arts and Humanities Research Council <http://www.ahrc.ac.uk/Pages/home.aspx>
- o Asia Foundation <http://www.asiafoundation.org/about/grant-guidelines.php>
- o Australian Government Dept. of Sustainability - <http://www.environment.gov.au/heritage/programs/index.html>
- o Australian Institute for the Conservation of Cultural Materials Funding Resource List http://www.aiccm.org.au/index.php?option=com_content&view=article&id=33&Itemid=32
- o AXA-Art Insurance <http://www.axa-art.com/partnerships.html>
- o Barakat Trust <http://www.barakat.org/>
- o Bay and Paul Foundations <http://www.bayandpaulfoundations.org/areas.html>
- o British Academy <http://www.britis.ac.uk/funding/guide/eng.cfm>
- o Cambridge Center for Research in the Arts, SocSci and Humanities

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Develop Case Statement to Articulate Immediate Need: Seek Concrete Examples

- Important materials in need
- Exciting demonstration projects with long-term results
- Projects vary in cost and time frame




University of Nebraska, Lincoln Libraries, The Omaha Indian Heritage Project, Nebraska State Historical Society Collection, 1889

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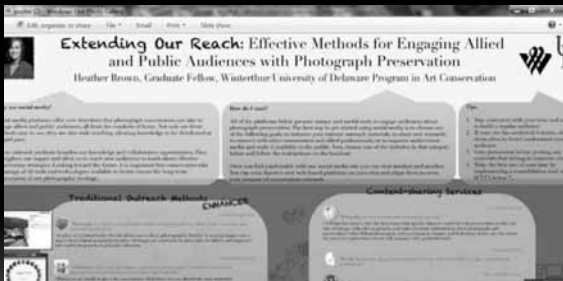
Capitalize on Collections Care

Generate New Contributions
Increase Support
Foster New Audiences



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Advocate & Stay Flexible!



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Sample Case Statements


- We understand the world through our images...
- We are at risk of losing our history... that define our community
- Photographs expand our understanding of the world...
- We are facing near immediate catastrophic loss of our early 20th-century negative collections...
- Without cold storage our color photographs will continue to fade...
- Together we will preserve these extraordinary materials for the education of future generations...



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Consider AND Pursue Multitude of Funding Sources

- Federal Agencies
- State humanities and arts agencies
- Cultural Tourism
- Foundations
- Corporations
- Membership
- Organizations
- Individuals
- Earned Income



O'Sullivan, Timothy H.
"Pyramid" Pyramid Lake, Nevada
albumen George Eastman House
B1:1887.0015

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Investigate and Review Potential Sources and Likelihood for Funding

- Agency or foundation website and annual reports
- Listing of past awards
- Mission or purpose of agency
- Procedure for application review
- Opportunity to contact Program Office



Alexandre Dumas by Nadar
November 1855 Salted paper print from glass negative
Gitman Collection, 2005 Metropolitan Museum of Art, 2005.100.371

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Communicate Need & Engage Others

- BUILD relationships
- Share your passion
- Invest in education, awareness, and outreach
- Utilize on-line opportunities
- Promote stewardship



Duchenne De Boulogne, Guillaume
Paralysation du muscle frontal, albumen,
George Eastman House, 96.0598.0001

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Collections Preservation Funding: Corporations

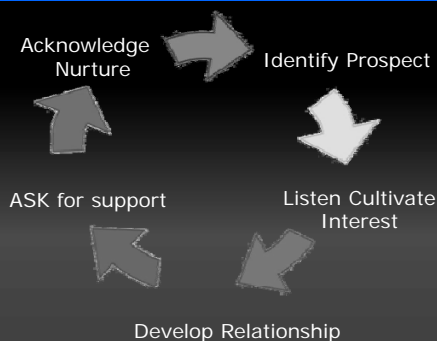
- Name recognition
- Sponsorship
- Strategic community alliance
- Creatively pursue linkages



Cornelius, Robert, *Self-portrait with laboratory instruments*
daguerreotype, George Eastman House, 77.0242.0003

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Donor Cultivation is Key



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Abide by Clear Grant-Writing Rules

- Follow guidelines
- Demonstrate alignment
- Document need/value
- Articulate measurable goals
- Present clear budget
- Be specific
- Write clearly
- Be consistent



Southworth & Hawes, *Unidentified Female*
daguerreotype, George Eastman House
74.3193.0028

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ADVOCATE for Preservation!!!

- Promote careful handling and collection access



PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

ADVOCATE for Preservation!!!

- Promote careful handling and collection access
- Secure collections against emergencies. Prepare.



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- Empower staff and volunteers



PHOTOGRAPHIC PRESERVATION: RISK ASSESSMENT & IMPLEMENTATION

ADVOCATE for Preservation!!!

- Promote careful handling and collection access
- Secure collections against emergencies. Prepare.
- Empower staff and volunteers.
- Seek expertise.




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Preservation connects generations




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the Rowland Morris 13 Beach & Swimming Day Rowland

Share your passion and engage


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Conserve memories together

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Collaborate with others



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